

MAXIMUM ADVERTISING EXPOSURE TO OVER 40,000 READERS

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the New Citizens Press
 CHANGING THE MINDSET OF THE "NU" MILLENNIUM

2022 Special Editions & Deadlines Issue Date Vol. & No.

December 17	December 26 - January 8	20-25
December 31	January 9 - January 22	20-26
January 14	January 23 - February 5	21- 1
January 28	February 6 - February 19	21- 2
February 11 (Women's History)	February 20 - March 5	21- 3
February 25	March 6 - March 19	21- 4
March 11 (Poetry Month)	March 20 - April 2	21- 5
March 25 (Housing)	April 3 - April 16	21- 6
April 8	April 17 - April 30	21- 7
April 22	May 1 - May 14	21- 8
May 6	May 15 - May 28	21- 9
May 20	May 29 - June 11	21-10
June 3	June 12 - June 25	21-11
June 17	June 26 - July 9	21-12
July 1	July 10 - July 23	21-13
July 15	July 24 - August 7	21-14
July 29	August 8 - August 20	21-15
August 12	August 21 - September 3	21-16
August 26 (Legal)	September 4 - September 17	21-17
September 9	September 18 - October 1	21-18
September 23 (Small Business/Breast)	October 2 - October 15	21-19
October 7 (College Education)	October 16 - October 29	21-20
October 21 (Thanksgiving)	October 30 - November 12	21-21
November 4	November 13 - November 26	21-22
November 18 (Holiday)	November 27 - December 10	21-23
December 2 (Christmas)	December 11 - December 24	21-24

We can also post your advertisement on our or partnersocial media sites. Discounted advertising is for 6 consecutive editions and require pre-payment. ***Edition subjects in the brackets may change.

Local Rate \$14 per column inch	State/National Rate \$18 per column inch	Inserts \$100 per thousand	Column Width: 1 column = 1.777" 2 columns = 3.722" 3 columns = 5.667" 4 columns = 7.611" 5 columns = 9.555" 6 columns = 11.5"	We offer color advertisements for \$200.00 extra. Our classified ads and custom advertising sizes are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.	
Full Page B/W \$1,764.00 for 1 or \$1,499.40/per issue for 6 (6 col. x 21")	Half Page B/W \$882.00 for 1 or \$749.70/per issue for 6 (6 col. x 10.5")	1/4 Page B/W \$441.00 for 1 or \$374.85 /per issue for 6 (3 col. x 10.5")	1/8 Page B/W \$210.00 for 1 or \$178.50/per issue for 6 (3 col. x 5")	1/16 Page B/W \$94.50 for 1 or \$80.33/per issue for 6 (3 col. x 2.25")	1/32 Page B/W \$56.00 for 1 or \$47.60 /per issue for 6 (2 col. x 2")
	Specifications: .pdf, .jpeg and .tif. 300 dpi. cmyk.				