



THE NEW CITIZENS PRESS

NEWS FOR, ABOUT AND BY PEOPLE

www.tncpnews.com

PRESS Calendar

2024



ABOUT US

The New Citizens Press is a multicultural community newspaper started in February 2002. It's distributed 22 times a year and one online travel edition with a concentration in Ingham County, Michigan.

ABOUT THE NEW CITIZENS PRESS

The New Citizens Press has distribution points that are highly frequented by consumers. These places include churches, large and small businesses, organizations, special events, retail outlets, supermarkets, colleges and universities, and not to mention city, state, and federal agencies.

We provide our readers with a wide array of current topics, including human interest stories, health, business and technology, entertainment news, sports, finance, and community events and happenings. We are also available at the State of Michigan library.

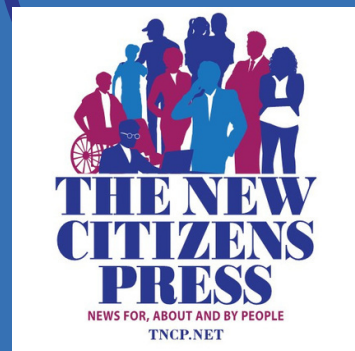
We believe in the spending power of all consumers. You can use enhanced name recognition and exposure for your businesses, services, or products, giving your business accessibility to a billion-dollar consumer market, The New Citizens Press offers you an excellent opportunity to showcase your products and services at easily affordable prices.



MAXIMUM

ADVERTISING EXPOSURE

TO OVER 40,000+ READERS



ADVERTISING RATES

Please call about social media or website posting rates. For color print advertisement please add \$200. Our classified and custom advertisements are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

LOCAL: INGHAM, EATON and CLINTON COUNTIES:

Full page: (6 columns)
11.85 across x 21 down = \$2,016.00

Half page: (6 columns)
11.85 across x 10.41 down = \$999.36

Quarter page: (3 columns)
5.832" x 10.41" = \$499.68

1/8 of a page: (3 columns)
5.832" x 5" = \$240.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$120.00

STATE and NATIONAL:

Full page: (6 columns)
11.85 across x 21 down = \$2,520.00

Half page: (6 columns)
11.85 across x 10.41 down = \$1,249.20

Quarter page: (3 columns)
5.832" x 10.41" = \$624.60

1/8 of a page: (3 columns)
5.832" x 5" = \$300.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$150

For any other sizes please call 517-372-8466

Column Width:

1 column = 1.84"
2 columns = 3.896"
3 columns = 5.832"
4 columns = 7.839"
5 columns = 9.846"
6 columns = 11.85"

Specs

.pdf, .jpeg
and .tif.
300 dpi.
cmyk.

*B/W Ads

2024

DEADLINES THURSDAYS

Jan. 11, 2024
Jan. 25, 2024
Feb. 8, 2024
Feb. 22, 2024
Mar. 7, 2024
Mar. 21, 2024
Apr. 4, 2024
Apr. 18, 2024
May 2, 2024
May 16, 2024
May 30, 2024

DEADLINES & EDITIONS

TNCP ISSUE DATES

Jan. 21 - Feb. 3, 2024
Feb. 4 - Feb. 17, 2024
Feb. 18 - Mar. 2, 2024
Mar. 3 - Mar. 16, 2024
Mar. 17 - Mar. 30, 2024
Mar. 30 - Apr. 13, 2024
Apr. 14 - Apr. 27, 2024
Apr. 28 - May 11, 2024
Online TRAVEL Edition
May 26 - Jun. 8, 2024
June 9 - June 22, 2024

VOL. & NO.

23-1
23-2
23-3
23-4
23-5
23-6
23-7
23-8
23-9
23-10
23-11

JUNETEENTH OFF

June 27, 2024
July 11, 2024
July 25, 2024
Aug. 8, 2024
Aug. 22, 2024
Sept. 5, 2024
Sept. 19, 2024
Oct. 3, 2024
Oct. 17, 2024
Oct. 31, 2024
Nov. 14, 2024
Nov. 28, 2024

July 7 - July 20, 2024
July 21 - Aug. 3, 2024
Aug. 4 - Aug. 17, 2024
Aug. 18 - Aug. 31, 2024
Sept. 1 - Sept. 14, 2024
Sept. 15 - Sept. 28, 2024
Sept. 29 - Oct. 12, 2024
Oct. 13 - Oct. 26, 2024
Oct. 27 - Nov. 9, 2024
Nov. 10 - Nov. 23, 2024
Nov. 24 - Dec. 7, 2024
Dec. 7 - Dec. 21, 2024

23-12
23-13
23-14
23-15
23-16
23-17
23-18
23-19
23-20
23-21
23-22
23-23

Advertising is discounted 15% for 6 CONSECUTIVE editions ONLY.

STATE/NATIONAL RATE: \$20 PER COLUMN INCH
LOCAL RATE: \$16 PER COLUMN INCH



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rinarisper.tncp@gmail.com

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517-372-8466

SCAN ME!

