



# THE NEW CITIZENS PRESS

NEWS FOR, ABOUT AND BY PEOPLE

[www.tncpnews.com](http://www.tncpnews.com)

# PRESS Calendar

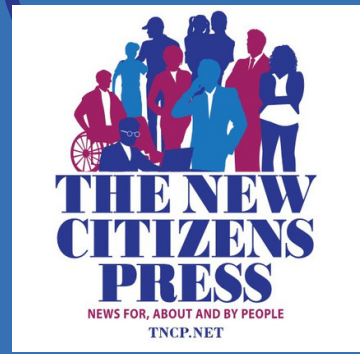
# 2024



# MAXIMUM

ADVERTISING EXPOSURE

TO OVER 40,000+ READERS



## ADVERTISING RATES

**Please call about social media or website posting rates.** For color print advertisement please add \$200. Our classified and custom advertisements are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

**LOCAL: INGHAM, EATON and CLINTON COUNTIES:**

**Full page: (6 columns)**  
11.85 across x 21 down = \$2,016.00

**Half page: (6 columns)**  
11.85 across x 10.41 down = \$999.36

**Quarter page: (3 columns)**  
5.832" x 10.41" = \$499.68

**1/8 of a page: (3 columns)**  
5.832" x 5" = \$240.00

**1/16 of a page: (3 columns)**  
5.832" x 2.5" = \$120.00

**STATE and NATIONAL:**

**Full page: (6 columns)**  
11.85 across x 21 down = \$2,520.00

**Half page: (6 columns)**  
11.85 across x 10.41 down = \$1,249.20

**Quarter page: (3 columns)**  
5.832" x 10.41" = \$624.60

**1/8 of a page: (3 columns)**  
5.832" x 5" = \$300.00

**1/16 of a page: (3 columns)**  
5.832" x 2.5" = \$150

For any other sizes please call 517-372-8466

<b>Column Width:</b>	<b>Specs</b>
1 column = 1.84"	.pdf, .jpeg and .tif. 300 dpi. cmyk.
2 columns = 3.896"	
3 columns = 5.832"	
4 columns = 7.839"	
5 columns = 9.846"	
6 columns = 11.85"	

\*B/W Ads

## 2024

## DEADLINES & EDITIONS

### DEADLINES THURSDAYS

Jan. 11, 2024  
Jan. 25, 2024  
Feb. 8, 2024  
Feb. 22, 2024  
Mar. 7, 2024  
Mar. 21, 2024  
Apr. 4, 2024  
Apr. 18, 2024  
May 2, 2024  
May 16, 2024  
May 30, 2024

### TNCP ISSUE DATES

Jan. 21 - Feb. 3, 2024  
Feb. 4 - Feb. 17, 2024  
Feb. 18 - Mar. 2, 2024  
Mar. 3 - Mar. 16, 2024  
Mar. 17 - Mar. 30, 2024  
Mar. 31 - Apr. 13, 2024  
Apr. 14 - Apr. 27, 2024  
Apr. 28 - May 11, 2024  
Online TRAVEL Edition  
May 26 - June 8, 2024  
June 9 - June 22, 2024

### VOL. & NO.

23-1  
23-2  
23-3  
23-4  
23-5  
23-6  
23-7  
23-8  
23-9  
23-10  
23-11

### JUNETEENTH OFF

June 27, 2024  
July 11, 2024  
July 25, 2024  
Aug. 8, 2024  
Aug. 22, 2024  
Sept. 5, 2024  
Sept. 19, 2024  
Oct. 3, 2024  
Oct. 17, 2024  
Oct. 31, 2024  
Nov. 14, 2024  
Nov. 28, 2024

July 7 - July 20, 2024  
July 21 - Aug. 3, 2024  
Aug. 4 - Aug. 17, 2024  
Aug. 18 - Aug. 31, 2024  
Sept. 1 - Sept. 14, 2024  
Sept. 15 - Sept. 28, 2024  
Sept. 29 - Oct. 12, 2024  
Oct. 13 - Oct. 26, 2024  
Oct. 27 - Nov. 9, 2024  
Nov. 10 - Nov. 23, 2024  
Nov. 24 - Dec. 7, 2024  
Dec. 8 - Dec. 21, 2024

23-12  
23-13  
23-14  
23-15  
23-16  
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23-18  
23-19  
23-20  
23-21  
23-22  
23-23

Advertising is discounted 15% for 6 CONSECUTIVE editions ONLY.

STATE/NATIONAL RATE: \$20 PER COLUMN INCH

LOCAL RATE: \$16 PER COLUMN INCH

# ABOUT US

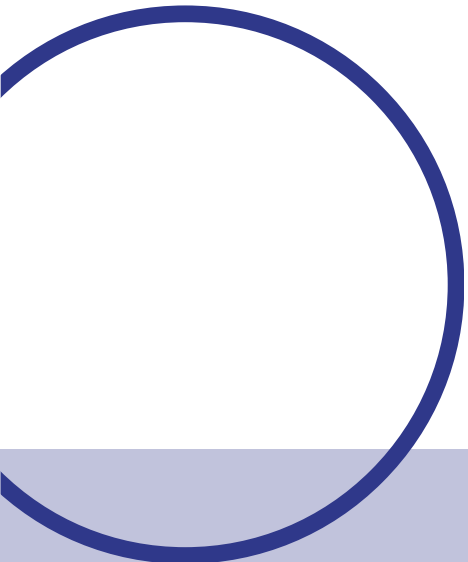
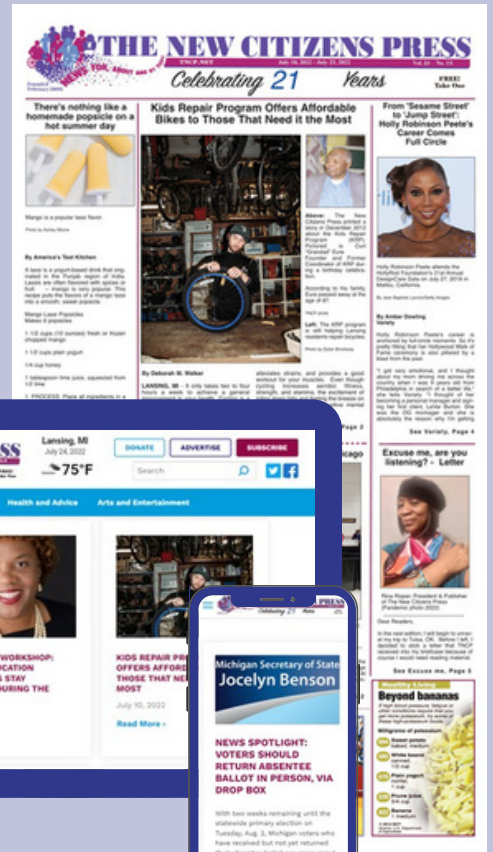
The New Citizens Press is a multicultural community newspaper started in February 2002. It's distributed 22 times a year and one online travel edition with a concentration in Ingham County, Michigan.

## ABOUT THE NEW CITIZENS PRESS

The New Citizens Press has distribution points that are highly frequented by consumers. These places include churches, large and small businesses, organizations, special events, retail outlets, supermarkets, colleges and universities, and not to mention city, state, and federal agencies.

We provide our readers with a wide array of current topics, including human interest stories, health, business and technology, entertainment news, sports, finance, and community events and happenings. We are also available at the State of Michigan library.

We believe in the spending power of all consumers. You can use enhanced name recognition and exposure for your businesses, services, or products, giving your business accessibility to a billion-dollar consumer market, The New Citizens Press offers you an excellent opportunity to showcase your products and services at easily affordable prices.





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*or*  
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**THANK  
YOU**

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SCAN ME!

