



THE NEW CITIZENS PRESS

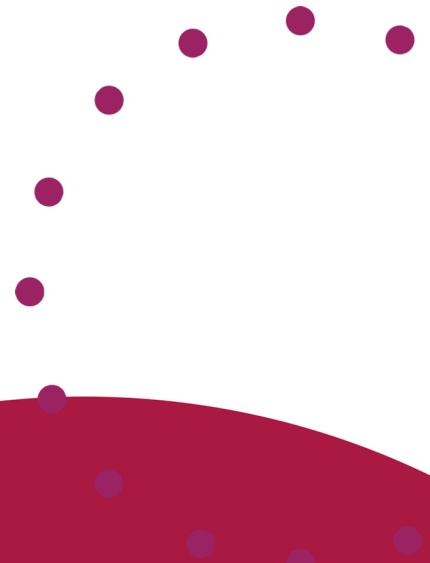
NEWS FOR, ABOUT AND BY PEOPLE

www.tncpnews.com

2023
2026

PRESS

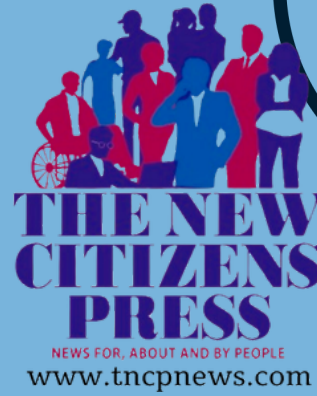
Calendar



MAXIMUM

ADVERTISING EXPOSURE

TO OVER 40,000+ READERS



2026 DEADLINES & EDITIONS

ADVERTISING RATES

For color print advertisement please add \$200. Our classified and custom advertisements are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

LOCAL: INGHAM, EATON and CLINTON COUNTIES:

Full page: (6 columns)
11.85 across x 21 down = \$2,016.00

Half page: (6 columns)
11.85 across x 10.41 down = \$999.36

Quarter page: (3 columns)
5.832" x 10.41" = \$499.68

1/8 of a page: (3 columns)
5.832" x 5" = \$240.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$120.00

STATE and NATIONAL:

Full page: (6 columns)
11.85 across x 21 down = \$2,520.00

Half page: (6 columns)
11.85 across x 10.41 down = \$1,249.20

Quarter page: (3 columns)
5.832" x 10.41" = \$624.60

1/8 of a page: (3 columns)
5.832" x 5" = \$300.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$150

For any other sizes please call 517-372-8466

Column Width:	Specs
1 column = 1.84"	
2 columns = 3.896"	.pdf, .jpeg
3 columns = 5.832"	and .tif.
4 columns = 7.839"	300 dpi.
5 columns = 9.846"	cmyk.
6 columns = 11.85"	
	*B/W
	Ads

DEADLINES TUESDAYS

TNCP ISSUE DATES

VOL. & NO.

Dec. 3, 2025	Dec. 16 - Dec. 29, 2025	25-1
Jan. 20, 2026	Jan. 27 - Feb. 9, 2026	25-2
Feb. 3, 2026	Feb. 10 - Feb. 23, 2026	25-3
Feb. 17, 2026	Feb. 24 - Mar. 9, 2026	25-4
Mar. 3, 2026	Mar. 10 - Mar. 23, 2026	25-5
Mar. 17, 2026	Mar. 24 - Apr. 6, 2026	25-6
Mar. 31, 2026	Apr. 7 - Apr. 20, 2026	25-7
Apr. 14, 2026	Apr. 21 - May 4, 2026	25-8
Apr. 28, 2026	Online - subject to change	25-9
May 12, 2026	May 19 - June 1, 2026	25-10
May 26, 2026	June 2 - June 15, 2026	25-11
OFF	JUNETEENTH OFF	OFF
June 23, 2026	June 30 - July 13, 2026	25-12
July 7, 2026	July 14 - July 27, 2026	25-13
July 21, 2026	July 28 - Aug. 10, 2026	25-14
Aug. 4, 2026	Aug. 11 - Aug. 24, 2026	25-15
Aug. 18, 2026	Aug. 25 - Sept. 7, 2026	25-16
Sept. 1, 2026	Sept. 8 - Sept. 21, 2026	25-17
Sept. 15, 2026	Sept. 22 - Oct. 5, 2026	25-18
Sept. 29, 2026	Oct. 6 - Oct. 19, 2026	25-19
Oct. 13, 2026	Oct. 20 - Nov. 2, 2026	25-20
Oct. 27, 2026	Nov. 3 - Nov. 16, 2026	25-21
Nov. 10, 2026	Nov. 17 - Nov. 30, 2026	25-22
Nov. 24, 2026	Dec. 1 - Dec. 14, 2026	25-23

Advertising is discounted 15% for 6 CONSECUTIVE editions ONLY.
* DATES SUBJECT TO CHANGE *

STATE/NATIONAL RATE:
\$20 PER COLUMN INCH
LOCAL RATE: \$16 PER COLUMN INCH

Ask us about social media or website:
RATE: \$250 each post.
Contact us for more information.

ABOUT US

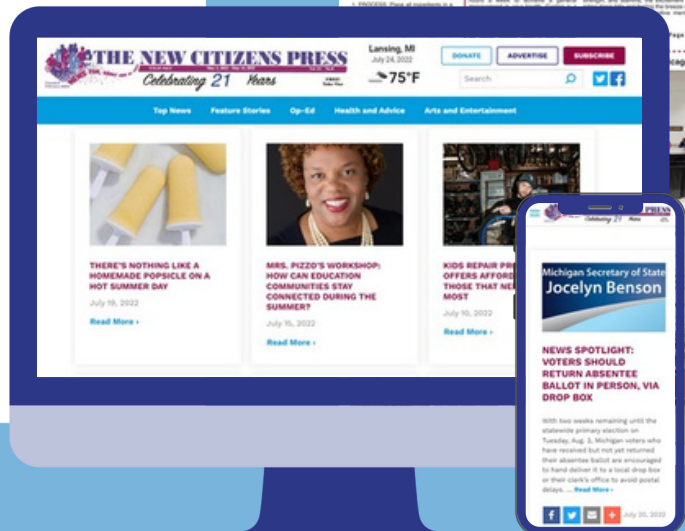
The New Citizens Press is a multicultural community newspaper started in February 2002.

ABOUT THE NEW CITIZENS PRESS

The New Citizens Press has distribution points that are highly frequented by consumers. These places include churches, large and small businesses, organizations, special events, retail outlets, supermarkets, colleges and universities, and not to mention city, state, and federal agencies.

We provide our readers with a wide array of current topics, including human interest stories, health, business and technology, entertainment news, sports, finance, and community events and happenings. We are also available at the State of Michigan library.

We believe in the spending power of all consumers. You can use enhanced name recognition and exposure for your businesses, services, or products, giving your business accessibility to a billion-dollar consumer market, The New Citizens Press offers you an excellent opportunity to showcase your products and services at easily affordable prices.





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or

Donate

**THANK
YOU**

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www.tncpnews.com

517-372-8466

SCAN ME!

