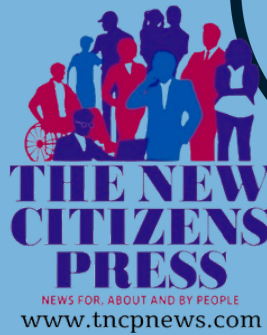


MAXIMUM

ADVERTISING EXPOSURE

TO OVER 40,000+ READERS



2026 DEADLINES & EDITIONS

ADVERTISING RATES

For color print advertisement please add \$200. Our classified and custom advertisements are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

LOCAL: INGHAM, EATON and CLINTON COUNTIES:

Full page: (6 columns)
11.85 across x 21 down = \$2,016.00

Half page: (6 columns)
11.85 across x 10.41 down = \$999.36

Quarter page: (3 columns)
5.832" x 10.41" = \$499.68

1/8 of a page: (3 columns)
5.832" x 5" = \$240.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$120.00

STATE and NATIONAL:

Full page: (6 columns)
11.85 across x 21 down = \$2,520.00

Half page: (6 columns)
11.85 across x 10.41 down = \$1,249.20

Quarter page: (3 columns)
5.832" x 10.41" = \$624.60

1/8 of a page: (3 columns)
5.832" x 5" = \$300.00

1/16 of a page: (3 columns)
5.832" x 2.5" = \$150

For any other sizes please call 517-372-8466

Column Width:	Specs
1 column = 1.84"	
2 columns = 3.896"	.pdf, .jpeg and .tif
3 columns = 5.832"	300 dpi.
4 columns = 7.839"	cmk.
5 columns = 9.846"	
6 columns = 11.85"	

*B/W
Ads

DEADLINES TUESDAYS

DEADLINES TUESDAYS	TNCP ISSUE DATES	VOL. & NO.
Dec. 3, 2025	Dec. 16 - Dec. 29, 2025	25-1
Jan. 20, 2026	Jan. 27 - Feb. 9, 2026	25-2
Feb. 3, 2026	Feb. 10 - Feb. 23, 2026	25-3
Feb. 17, 2026	Feb. 24 - Mar. 9, 2026	25-4
Mar. 3, 2026	Mar. 10 - Mar. 23, 2026	25-5
Mar. 17, 2026	Mar. 24 - Apr. 6, 2026	25-6
Mar. 31, 2026	Apr. 7 - Apr. 20, 2026	25-7
Apr. 14, 2026	Apr. 21 - May 4, 2026	25-8
Apr. 28, 2026	Online - subject to change	25-9
May 12, 2026	May 19 - June 1, 2026	25-10
May 26, 2026	June 2 - June 15, 2026	25-11
OFF	JUNETEENTH OFF	OFF
June 23, 2026	June 30 - July 13, 2026	25-12
July 7, 2026	July 14 - July 27, 2026	25-13
July 21, 2026	July 28 - Aug. 10, 2026	25-14
Aug. 4, 2026	Aug. 11 - Aug. 24, 2026	25-15
Aug. 18, 2026	Aug. 25 - Sept. 7, 2026	25-16
Sept. 1, 2026	Sept. 8 - Sept. 21, 2026	25-17
Sept. 15, 2026	Sept. 22 - Oct. 5, 2026	25-18
Sept. 29, 2026	Oct. 6 - Oct. 19, 2026	25-19
Oct. 13, 2026	Oct. 20 - Nov. 2, 2026	25-20
Oct. 27, 2026	Nov. 3 - Nov. 16, 2026	25-21
Nov. 10, 2026	Nov. 17 - Nov. 30, 2026	25-22
Nov. 24, 2026	Dec. 1 - Dec. 14, 2026	25-23

Advertising is discounted 15% for
6 CONSECUTIVE editions ONLY.
* DATES SUBJECT TO CHANGE *

STATE/NATIONAL RATE:
\$20 PER COLUMN INCH
LOCAL RATE: \$16 PER COLUMN INCH

Ask us about social media or website:
RATE: \$250 each post.
Contact us for more information.