



# 2023 PRESS SHEET



Designed by:

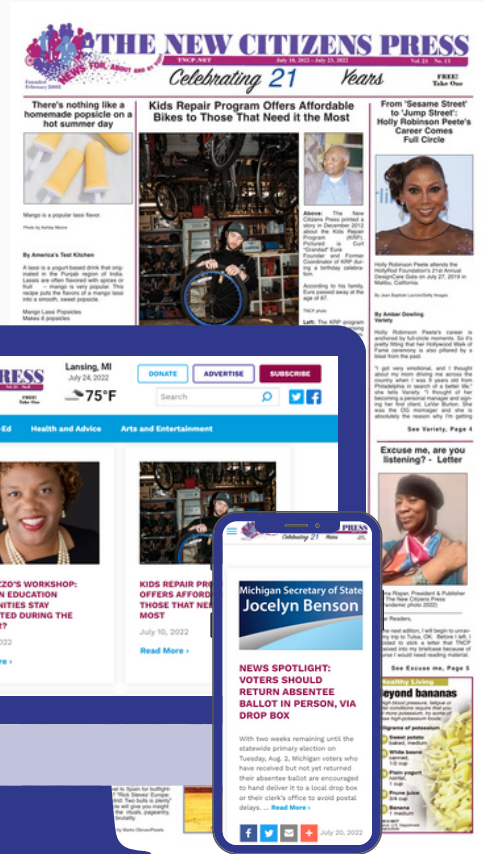
**Fzan**  
**Studio**  
WEB SERVICES

# ABOUT US

The New Citizens Press is a multicultural community newspaper that started in February 2002. Twenty-four (24) editions are printed annually with a concentration in Ingham County, Michigan.

## ABOUT THE NEW CITIZENS PRESS

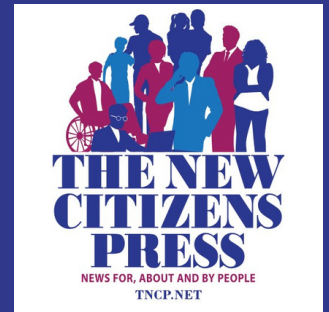
The New Citizens Press has distribution points that are highly frequented by consumers. These places include churches, large and small businesses, organizations, special events, retail outlets, supermarkets, colleges and universities, shopping malls, movie theaters, and not to mention city, state, and federal agencies. We provide our readers with a wide array of current topics, including human interest stories, health, business and technology, entertainment news, sports, finance, and community events and happenings. We are also available at the State of Michigan library. We believe in the spending power of all consumers. You can use enhanced name recognition and exposure for your businesses, services, or products, giving your business accessibility to a billion-dollar consumer market, The New Citizens Press offers you an excellent opportunity to showcase your products and services at easily affordable prices.



# MAXIMUM

ADVERTISING EXPOSURE

TO OVER 40,000+ READERS



## ADVERTISING RATES

Please call about social media posting rates. Color advertisements are \$200. Our classified and custom advertisements are by the column inch, so give us a call for an estimate or if you have any questions at 517-372-8466.

### LOCAL: INGHAM, EATON and CLINTON COUNTIES:

**Full page: (6 columns)**  
11.85 across x 21 down = \$2,016.00

**Half page: (6 columns)**  
11.85 across x 10.41 down = \$999.36

**Quarter page: (3 columns)**  
5.832" x 10.41" = \$499.68

**1/8 of a page: (3 columns)**  
5.832" x 5" = \$240.00

**1/16 of a page: (3 columns)**  
5.832" x 2.5" = \$120.00

### STATE and NATIONAL:

**Full page: (6 columns)**  
11.85 across x 21 down = \$2,520.00

**Half page: (6 columns)**  
11.85 across x 10.41 down = \$1,249.20

**Quarter page: (3 columns)**  
5.832" x 10.41" = \$624.60

**1/8 of a page: (3 columns)**  
5.832" x 5" = \$300.00

**1/16 of a page: (3 columns)**  
5.832" x 2.5" = \$150

For any other sizes  
please call 517-372-8466

### Column Width:

1 column = 1.84"  
2 columns = 3.896"  
3 columns = 5.832"  
4 columns = 7.839"  
5 columns = 9.846"  
6 columns = 11.85"

### Specifications:

.pdf, .jpeg  
and .tif.  
300 dpi.  
cmyk.  
\*B/W Ads

## 2023 SPECIAL EDITIONS & DEADLINES

### DEADLINES THURSDAYS

Jan. 12, 2023  
Jan. 26, 2023  
Feb. 9, 2023  
Feb. 23, 2023  
Mar. 9, 2023  
Mar. 23, 2023  
Apr. 6, 2023  
Apr. 20, 2023  
May 4, 2023  
May 18, 2023  
Jun. 1, 2023  
Jun. 15, 2023  
Jun. 29, 2023  
Jul. 13, 2023  
Jul. 27, 2023  
Aug. 10, 2023  
Aug. 24, 2023  
Sept. 7, 2023  
Sept. 21, 2023  
Oct. 5, 2023  
Oct. 19, 2023  
Nov. 2, 2023  
Nov. 16, 2023  
Dec. 3, 2023

### ISSUE DATES OF TNCP

Jan. 22 - Feb. 4, 2023  
Feb. 5 - Feb. 18, 2023  
Feb. 19 - Mar. 4, 2023  
Mar. 5 - Mar. 18, 2023  
Mar. 19 - Apr. 1, 2023  
Apr. 2 - Apr. 15, 2023  
Apr. 16 - Apr. 29, 2023  
Apr. 30 - May 13, 2023  
May 14 - May 27, 2023  
May 28 - Jun. 10, 2023  
Jun. 11 - Jun. 24, 2023  
Jun. 25 - Jul. 8, 2023  
Jul. 9 - Jul. 22, 2023  
Jul. 23 - Aug. 6, 2023  
Aug. 7 - Aug. 19, 2023  
Aug. 20 - Sept. 2, 2023  
Sept. 3 - Sept. 16, 2023  
Sept. 17 - Sept. 30, 2023  
Oct. 1 - Oct. 14, 2023  
Oct. 15 - Oct. 28, 2023  
Oct. 29 - Nov. 11, 2023  
Nov. 12 - Nov. 25, 2023  
Nov. 26 - Dec. 9, 2023  
Dec. 10 - Dec. 24, 2023

### VOL. & NO.

22-1  
22-2  
22-3  
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22-6  
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22-23  
22-24

SUBSCRIBE at [www.tncp.net](http://www.tncp.net)

24 editions annually

\$40 for print and \$32 for digital

**LOCAL RATE: \$16 PER COLUMN INCH**

**STATE/NATIONAL RATE: \$20 PER COLUMN INCH**

Advertising is discounted 15% for 6 CONSECUTIVE editions ONLY. \*\*\*Rates are subject to change



# THE NEW CITIZENS PRESS

TNCP.NET

Founded  
February 2002

FREE!  
Take One



# Review

Rina Risper, Host & Publisher



Apple  
Podcasts



The New Citizens Press Review is a global and national vlogcast (video.blog.broadcast) started in October of 2022. For rates, contact 517-282-3961.

# THANK YOU

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tncp.net

517-372-8466